



Paul Vitale Biography

Paul Vitale has become one of America's most sought-out speakers and trainers by using his unique combination of excitement, energy, and experience to encourage and motivate others. The founder of Vital Communications, Inc., Paul is a native of Arkansas and acquired his degree in mass communications and journalism from the University of Central Arkansas.

For almost twenty years, Paul has impacted individuals and organizations, imparting an understanding of the leadership and determination required to excel. Through his keynote presentations, seminars, and retreats, Paul helps his clients build strong teams and increase productivity. He speaks worldwide about the significance of optimism, a strong work ethic, and concepts vital to personal and professional growth, while reaching hundreds of thousands of people from all walks of life. Paul's energetic and enjoyable presentation style has made him a favorite at countless universities, meetings, conventions, seminars, and training conferences.

His diverse client list includes ESPN, Walmart, the United States Postal Service, Southwest Airlines, the National Football League, the U.S. Chamber of Commerce, the Washington Redskins, Landstar Global Logistics, the Georgia Department of Education, United Way, Tyson Foods, the Minnesota Vikings, the Antiques Roadshow, the University of Kentucky, the National Association of Secondary School Principals, the Los Angeles Rams, and Dole Hong Kong.

Prior to speaking professionally, Paul was director of the Convention and Visitors Bureau in Hot Springs, Arkansas. Preceding his role at the CVB, Paul launched his professional career with the largest marketing firm in the State of Arkansas – Cranford Johnson Robinson Woods. His team was responsible for all of the Natural State's tourism promotion.

Paul has written the best sellers *Are You Puzzled by the Puzzle of Life?*; *Sell With Confidence*; *Pass It On*; and *Discover the Now*. He has also written several curriculums in use across the nation and recorded *Live Life Like You Mean It*. Paul has been featured on NBC, ABC, FOX, and the Minnesota Vikings Entertainment Network, and is a regular guest on talk shows sharing his insight and life strategies. Paul's expertise, enthusiasm, and ability to encourage people to exceed their potential have been described by his audiences as extraordinary.

In his spare time, Paul enjoys volunteering with Big Brothers/Big Sisters, the March of Dimes, the New Mexico Crime Victims Reparation Commission, the HIKE Foundation, and the Arkansas Hospitality Association. He is a member of the Board of Directors of the Pro Football Hall of Fame's Game for Life National Advisory Board, a graduate of the Little Rock Citizen's Police Academy as well as Leadership Greater Little Rock, a member of the Board of Directors of the Arkansas Travel Council, served on the Los Angeles Rams Training Academy Leadership Board, and was commissioned a Kentucky Colonel. Paul was selected by the readers of *Arkansas Business* as *Best Motivational Speaker and Trainer*.



Paul Vitale Introduction

To ensure everyone's enjoyment of the upcoming presentation, there are a few brief reminders as we begin:

- First, no audio or video recording of Paul's presentation is permitted.
- Second, please silence your cell phones.
- And third, Paul will be available at the conclusion of his presentation to answer any questions.

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