

Paul did a remarkable job relating to our staff \dynamic and delivered with such zest \thought-provoking, humorous  
 It is amazing what an impact Paul can have in a young professional's life \his energy and enthusiasm are contagious \enthusiasm.

**PAUL VITALE**  
 PROFESSIONAL SPEAKER



## Motivational Madness E-Newsletter

### Women in Construction Lead the Way



Michelle Alamo, Paul & Nola Lee

Paul recently had the privilege of presenting his empowering message, Inspired Teamwork & Leadership, to a packed house attending the National Association of Women in Construction 2008 Region 4 Forum held in Michigan. Many were on hand at the Detroit Renaissance Center to celebrate the important strides made by women who are blazing the trail in the construction industry today.

Representing a five state cross-section of the 900,000 women working in construction throughout the United States, the core purpose of NAWIC Region 4 is to enhance the success of women in construction. These trend setting women "believe in ourselves, persevere with the strength of our convictions and dare to move into new horizons."

Paul's dynamic message concentrated on the principles of uniting for a common cause, understanding and respecting diversity and encouraging individuals through positive actions.

"What a breath of fresh air to see such a determined organization forge ahead in light of today's economy and housing market," Paul noted. "It was a true privilege to work with this stellar organization! I hope to have the opportunity to return to one of NAWIC's future events."

To learn more about the National Association of Women in Construction, visit [nawic.org](http://nawic.org)!



Paul listens intently to Forum attendees

### Lions Roar with Heroism

The world's largest service club association recently held their Arkansas State Convention in Eureka Springs. Members from 168 Arkansas Lions Clubs gathered to discuss new ideas, share experiences and reaffirm friendships.

With over 4,800 members in the state of Arkansas, this non-political and non-sectarian association is best known for their sight-related programs, including SightFirst, the world's largest blindness prevention program. Some 1.3 million men and women serve in more than 200 countries, and the Lions Club is the only service organization accepted to operate in China.

Since its inception in 1917, Lions Clubs International has been dedicated to helping those less fortunate in their communities and around the world. Paul's keynote presentation, *A Hero Within*, reiterated and reinforced the heroic values and

### Vital Information

#### Did You Know?

- The Lions Club was founded in Chicago by Melvin Jones
  - Members worldwide donate \$449 million yearly to charitable causes
  - 76 million volunteer hours are clocked each year by Lions Club members
- 
- Since 1990 SightFirst has provided:
    - Over 7.1 million cataract surgeries
    - Built or expanded 213 eye hospitals
    - Improved eye care in 90 countries around the world
    - 600,000 free professional glaucoma screenings per year
    - 25,000 corneal transplants made possible each year
    - More than 30 million pairs of used eyeglasses collected annually for free distribution to those in need



Bill Hansen, Paul & Bob Williams

characteristics that Arkansas Lions Club members demonstrate daily.

A familiar hero was instrumental in leading the Lions Clubs into service for the blind. In 1925, Helen Keller challenged the Lions of the world to become "knights of the blind." Not only did they accept the challenge, since then they have cut across all national, racial and cultural boundaries to put forth both sight and hearing conservation while working with the visually and hearing impaired. In addition; diabetes detection and research, youth programs, drug education and prevention, as well as work for international cooperation and understanding are just a few of the areas where Lions Club members show their heroism.

Paul's message encouraged Lions to assist people in a positive way by allowing their inner hero to shine through. Touching on the passion, enthusiasm, discipline and desire that true heroes exude, he illustrated the state-of-mind for greatness that Lions live daily.

"What an honor for me to present *A Hero Within* to this association's membership. These men and women live heroism each and every day of their lives. They truly make a difference in the lives of many." For more information about Arkansas Lions Clubs, visit [arkansaslions.com](http://arkansaslions.com)!

### Tools for a Heroic Education

In response to the enormous success of Paul's latest curriculum *A Hero Within - Today's Youth, Tomorrow's Leaders*, Vital Communications, Inc. is now offering a complete curriculum kit for the advancement of studies and convenience of educators.

In addition to the 332-page master curriculum, the toolkit consists of a PowerPoint for the Classroom CD, Teacher Resource CD, student copies of *Pass It On*, *Are You Puzzled by the Puzzle of Life?* and the audio CD *Live Life Like You Mean It*. As an added bonus bookmarks, wristbands, stickers, motivational notecards and pencils in quantities for a class of 30 are included.

To complete the curriculum kit, six full color wall posters suitable for framing will encourage students to think beyond the immediate as they learn to release their inner hero. Contact our office today for more information!



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## Vital Information

### Expand Your Vocabulary

**Prestidigitator**  
*pres-ti-dig-i-ta-tor*

**Noun**

1. Someone who performs magic tricks to amuse an audience.

*Her talents as a prestidigitator left the crowd speechless.*

### Top Ten Bestsellers

1. Holy Bible
2. Gone with the Wind
3. Lord of the Rings
4. Harry Potter
5. The Stand
6. The DaVinci Code
7. To Kill a Mockingbird
8. Angels & Demons
9. Atlas Shrugged
10. Catcher in the Rye

*Sources available upon request*

### Thoughts to Ponder

Imagination is the beginning of creation. You imagine what you desire; you will what you imagine; and at last you create what you will.

*-George Bernard Shaw*

The magnificent blossoms of our legacy, sprout from the seeds we plant throughout a lifetime.

*-Paul Vitale*

These quotes and more can be found in ***Pass It On***, available at [paulvitale.com](http://paulvitale.com)!