



Motivational Madness E-Newsletter

A Note of Appreciation

During the past year, our society has seen a great deal of change coupled with boundless opportunities. While our world continues to grow at a sometimes dizzy pace, advances in technology and the availability of information bring our neighbors around the globe closer than ever before.

While knowledge sources have advanced to a point that in a split second, we can learn as much as we want about any subject; I'm grateful for the growing trend of many to return to the basics. Individuals still want one-on-one interaction with others in order to grow in knowledge and wisdom. I have the privilege of observing this repeatedly while working with the many organizations that enlist our services. Even more inspiring is the profound commitment people demonstrate for working together in more collaborative and appreciative ways.



Global Leadership Conference 2007

This dedication was evident when I recently had the opportunity to present to students from countries around the world during the *Global Leadership Conference 2007*. Watching the barriers of language and culture melt away as the world leaders of tomorrow brainstormed ways to collaborate was inspiring.



2007 "Class of Kentucky"

Throughout 2007, I've had the privilege of speaking in front of a variety of organizations, corporations and institutions of higher education. Future world leaders, individuals who shape our nation through business, educators who sculpt the minds of our youth and workers who make up the backbone of our country have all enriched my life this year, as hopefully I have enriched theirs.

With that in mind, I would like to thank the many supporters and friends who have allowed me and Vital Communications, Inc. to do our work. In the area of health and wellness, Delta Dental, TOPS Clubs, Orthopedic Foot Clinic and Arkansas Children's Hospital employed our services, just to name a few. From the marketplace to the boardroom, the United States Chamber of Commerce,

Vital Information

New Traditions

It's holiday time again, and that means it's time for a reminder that there's no better way to share in the spirit of the season than to give back by volunteering! For families, especially, volunteering together during the holidays can become a new tradition of caring and compassion.

Have you considered...

- Volunteering as a swim instructor at the YMCA
- Caring for animals at the Humane Society
- Helping out at the zoo
- Working at the local food bank
- Caroling at a nursing home
- Visiting children with your pet at the Children's Hospital
- Assisting at a Ronald McDonald House
- Maintaining the grounds at your church or synagogue

Wells Fargo Home Mortgage, the United States Postal Service and the National Tour Association allowed me to take the podium. Multiple school districts & universities across the country gave me the privilege of working with both students and educators of excellence. The opportunity to work with groups such as Big Brothers-Big Sisters, Georgia Emergency Management and CHARACTER COUNTS! was inspiring and gratifying all in one.

Yes, our world continues growing at a record pace. Things move quickly, information overload occurs every day, people come and go. But in the end, I am reminded of something extremely important. An idea that was illustrated by individuals like Joe Dumars, NBA Hall of Famer; Morgan Rechten, a high school football player paralyzed under Friday Night Lights; and a friend who just made it to the big leagues. The idea is simple, yet powerful. "There will always be those who face greater obstacles in life than others. When this occurs, we have the opportunity to look toward them, not away...that's the value of humanity...reaching out to others when no one else will."



Paul interacts with the crowd

Yes, Vital Communications, Inc. has enjoyed a milestone year in 2007 and we look forward to an even more exciting 2008. It was an outstanding year of growth thanks to the support and dedication of our clients and friends. Because without your support, we would not have the opportunity to share the knowledge and ideas that we learn from the many who make up this world full of opportunity. I wish you a safe and happy holiday season.

Paul Vitale

One Solitary Life

He was born in an obscure village, the child of a peasant woman. He grew up in another obscure village where he worked in a carpenter shop until he was thirty.

He never wrote a book, he never held an office. He never went to college or visited a big city. He never traveled more than two hundred miles from the place where he was born. He did none of the things usually associated with greatness. He had no credentials but himself.

He was only 33 when his friends ran away. One of them denied him. He was turned over to his enemies and went through the mockery of a trial. He was nailed to a cross between two thieves. While dying, his executioners gambled for his clothing, the only property he had on earth. When he was dead, he was laid in a borrowed grave through the pity of a friend.

Twenty centuries have come and gone and today, Jesus is the central figure of the human race and the leader of mankind's progress. All the armies that have ever marched, all the navies that have ever sailed, all the parliaments that have ever sat and all the kings that ever reigned put together have not affected the life of mankind on earth as powerfully as that *one solitary life*.

Merry Christmas from Vital Communications, Inc.

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Sharing Heritage

Most Jewish communities around the world celebrate the holiday of Hanukkah with communal gatherings, parties, songs and games. These celebrations usually include eating traditional Hanukkah foods such as latkes. Games of chance are played, while everyone tries their hand at spinning a dreidel (top) and gelt (money) is often distributed to children.

Jewish communities around the world view Hanukkah as a celebration of the spiritual survival of Judaism and the victory of Judaic values over a complete, and in many cases enforced, assimilation. Celebrating Hanukkah enhances self-awareness of Jewish adults and emphasizes their responsibility for the Jewish education of their children.

Happy Hanukkah!

At Your Service

Paul hopes he'll be considered as a speaker, trainer or facilitator for your event in 2008. He would consider it a privilege to work with you!

Need any last minute gift ideas? Our product line is always available at paulvitale.com/

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