



Motivational Madness E-Newsletter

Wildcats and Bulldogs--University Leaders

The University of Kentucky recently welcomed Paul as the keynote speaker for their University Leadership Summit Fall Retreat. In its second year, the program was created by staff at UK to facilitate a "coming together" of their top 100 student leaders through a fall leadership retreat, a series of monthly leadership summits and a yearlong leadership project. Students are selected for this prestigious program after being nominated by faculty.



During his stay, Paul presented *A Hero Within*, enjoyed getting to know the students and learned more about the University of Kentucky. As he was completing his visit, Paul stated that he himself truly, "was motivated by the passion and enthusiasm these student leaders have" and was leaving "with a new understanding of *Wildcat Pride*."



Later in the month, Paul was invited to travel to Athens, Georgia to work with the Residence Hall Association at the University of Georgia. The Residence Hall Association (RHA) is the second largest student organization on the UGA campus, and is the coordinating organization for various residence hall governing bodies across campus. RHA's goal is to help develop residence hall policies, procedures, programs and facilities to best serve the interests of students living on campus. Paul presented *The College Experience* and *Inspired Teamwork and Leadership* to over 100 student leaders.

Paul was awestruck by the beauty and size of the UGA campus. He enjoyed having the opportunity to meet many UGA students and to be a part of the RHA conference, "Residents of the Roundtable." At the conclusion of his final presentation, the students gave Paul a special send off by teaching him how to call the *Dawgs*!

Teamwork Reinforces Strength in Construction

The Concrete Reinforcing Steel Institute recently held their Western Regional Meeting in San Diego, California at the Paradise Point Resort and Spa. The second day of the meeting began with Paul presenting *Inspired Teamwork and Leadership* to representatives from many different concrete and steel companies throughout the Western United States and Canada. During Paul's presentation, he reminded the audience that the strength of a team is centered around the individuals who comprise the team; therefore the strength of the leader begins with the team. His hour-long presentation was received extremely well by the attendees. "It was a pleasure having the chance to work with CRSI again this year," Vitale stated at the conclusion of his session. "The Institute is a first-class organization of individuals who strive to make a positive difference in one of our major industries today."

CRSI has been working toward the goal of increasing the use of reinforced concrete in the construction industry, and considers itself to be the authoritative source on informational tools developed specifically to help contractors build exceptional structures. For more than 30 years, CRSI has recognized outstanding examples of innovative reinforced concrete design throughout the United States and Canada through the Design & Construction Excellence Awards. Paul thoroughly enjoyed increasing his knowledge about this important industry during his preparation for the conference, and hopes to have the opportunity to return to one of CRSI's events in the near future.



Vital Information

Fun Facts--Did You Know?

-81% of Americans feel as though they "have a book in them."

-Americans spend \$1 billion a year on prescription and over-the-counter weight-loss drugs.

-Americans spent more than \$7.3 billion on computer and video games in 2005.

-Americans spent \$11.5 billion on recreational books in 2005.

-Americans spent \$151.4 billion on new and used automobiles in 2003.

What Influences Your Purchases?

- Word of Mouth: 26.7%
- Newspaper Ads: 20.3%
- In-Store Promos: 18.9%
- Product Article: 18.8%
- Television Ads: 18.6%

Sources: *USA Today* & *U.S. Department of Transportation*

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