



Motivational Madness E-Newsletter

Live Life Like You Mean It

Ready or not, the New Year has arrived and with it comes the great opportunity to live life like you mean it. At times though, that seems to be quite difficult. We create exciting strategic plans, set fresh goals, make resolutions, and then somewhere along the way, we forget what we started. I would venture to say this pattern has eluded very few throughout time. A suggestion that might help, however; *Keep Life Simple*. Make a plan and work the plan--then move on to the next task at hand.

Keeping Life Simple might sound like wishful thinking, but keep in mind, each of us control our actions and reactions. If we choose to begin a task, it is up to us to either complete it or desert it. At the end of the day, it is our life to live--with or without the results we planned for.

One of country music's most unique artists, Keith Urban, puts it in perspective during his song titled, "Days Go By." The chorus reads: Days go by; I can feel them flyin' like a hand out the window in the wind, as the cars go by; Yeah, it's all we've been given; So we'd better start livin', we'd better start livin', we'd better start livin' right now; Days go by.

Ready or not, the New Year has arrived and days will go by. This is our time to answer the call of opportunity and make a difference not only to ourselves, but to those who surround us. *Keep Life Simple* and remember--enjoy it.

Your Support Is Appreciated



Ted, Mary & Paul

Thanks to your continued support, Paul had the opportunity to present his message during a number of different meetings, banquets and events during 2004. From education institutions to corporate America, Paul delivered his enthusiastic messages of encouragement and action. Your referrals and recommendations led Paul around the world, from Asia to Europe and back to the United States.

Paul and his staff at Vital Communications are committed to continue

working hard in 2005. Thanks to you, there are a number of new projects on the drawing board awaiting completion. For updated information on Paul Vitale and Vital Communications, click the newsletter header to visit paulvitale.com.



Marlins Coach Jack McKeon & Paul

Vital Information

Something New!

This month's newsletter includes the first in a series of short commentaries written by Paul. Look for subsequent articles from Paul in months to come. Additionally, our next issue will include thoughts and observations from guest columnist Mike Binko. Mike will share his marketing savvy with our readers!

Reflections

"The quality of your plan is not as important as the quality of your execution." *Jim Jordan*

"Distractions are going to happen--reactions are up to us."
Paul Vitale

"Life is less a matter of chance than a study in opportunity."
Unknown

Good character is that quality which makes one dependable whether being watched or not, which makes one truthful when it is to one's advantage to be a little less than truthful, which makes one courageous when faced with great obstacles, which endows one with the firmness of wise self-discipline.

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