



## **Motivational Madness E-Newsletter**

### **30th Annual Governor's Conference on Tourism**

Paul recently had the opportunity to travel to Fayetteville, Arkansas to speak to the delegates attending the 30th annual Governor's Conference on Tourism regarding the key fundamentals of staying motivated on a daily basis. During the keynote presentation, **"Enthusiasm-Your Secret Weapon,"**



AHA Members, Gov. Huckabee & Miss Arkansas

Paul expanded on ideas including: *"You can't win until you are not afraid to lose," "Sometimes you do what you want to do until you begin doing what you are meant to do,"* and *"It's never so bad that it couldn't be worse."*

His enthusiastic message encouraged each participant in the Hospitality and Tourism Industry to continue representing Arkansas with pride and excitement.

While at the Henry Awards' Ceremony, Paul took part with fellow members of the Arkansas Hospitality Association in accepting a runner-up award for the development and implementation of the Hospitality University Program.

### **The Greek Influence at Ferris State University**



FSU Leadership Team

As part of "Greek Week" at Ferris State University in Michigan, Paul recently had the opportunity to present *"The Greek Influence"* to a room full of fraternity and sorority students. Paul's message emphasized the importance of smart choices and how those choices follow you long after you depart from college. His stories, coupled with humor and excitement, highlighted the influence Greek students have on those around them and how they are perceived in a number of different ways. The students enjoyed the interactive program and were quick to share their thoughts and opinions about relevant issues that affect their lives. Paul enjoyed having the opportunity to work with the students representing their Greek system.

### **Vital Information**

#### **Did You Know?**

More employers are making an effort to help their employees balance work and life by offering incentives and programs.

Percentage of employees who take part in these programs:

*Employee assistance plan 67%*

*Alternative work arrangement/leave for school functions 56%*

*Wellness programs 51%*

*Telecommuting 45%*

*Fitness Facility 43%*

#### **Thoughts to Ponder**

You have all the resources you need

Feedback, not failure

There's always another choice

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