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RSAA Celebrates 20th Anniversary at 2011 Summit

The Receptive Services Association of America (RSAA) celebrated the conclusion of its 2011 RSAA Summit in New York City. The show consisted of a number of networking opportunities, a day of inbound industry education and a full-day business exchange at the Crowne Plaza Times Square. During the business exchange travel suppliers met one-on-one with the nation's leading international inbound receptive tour operators.

"We are pleased to be able to bring receptive tour operators and suppliers together for dedicated business appointments, targeted inbound travel educational sessions and the 2011 RSAA Gala. Throughout the course of the event, suppliers meet directly with the decision makers so that business can be conducted on the spot", said C. Todd Hamilton, RSAA Executive Director.

Highlights of the event included an opening session lead by renowned author and lecturer, Paul Vitale. In addition, sessions were lead by the U.S. Department of Commerce, technology experts and industry panels. RSAA was pleased to receive support for the Summit from Choice Hotels International, Wyndham Hotel Group, Best Western International, NYC and Co, San Francisco Travel, TeamAmerica, Accent on Dining and Legends NYC Restaurant.

There were a number of awards presented at the Summit including the U.S. Commercial Service's Export Achievement Award which was presented to RSAA member, RMP Travel. During the Gala, RSAA's Stanley Awards were presented to the following recipients:

Excellence in Sales and Marketing (Hotel) – InterContinental Hotels Group

Excellence in Sales and Marketing (Non-Hotel) – Bike and Roll NYC

Outstanding Achievement in the Field of Operations (Hotel) – Affinia Hotels

Outstanding Achievement in the Field of Operations (Non-Hotel) – Bateaux New York



Chairman's Award (Hotel) – Hotel Beacon

Chairman's Award (Non-Hotel) – Bateaux New York

Stanley Fisher Award – Travel Professional of the Year – Amie Weber, Starwood Hotels and Resorts

The 2011 RSAA Gala kicked off RSAA's 20th Anniversary year. Various events have been scheduled throughout the year to highlight the anniversary and a new web site will be rolled out soon.

About RSAA

RSAA is a travel trade association for international inbound receptive tour operators and suppliers that work with the international market. RSAA's receptive tour operators bring more than 7 million visitors to the United States each year. These visitors contribute more than \$4 billion to the U.S. economy during their visits.