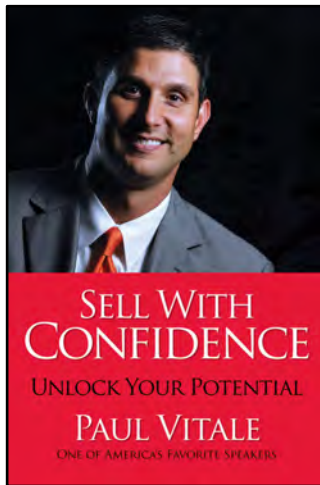




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Business Book Review



Sell With Confidence

Unlock Your Potential

By Paul Vitale

Reviewer: **Michelle A. Dunn**

Paul Vitale has written the ultimate sales handbook. The only book you will ever need to be a successful salesperson in every way. If you use this book as a guide you can and will become more confident, give a better impression of your business or product, be composed in handling any situation, good or bad and you will learn how to turn your leads into sales. I would suggest this book to anyone in sales, anyone in customer service and every entrepreneur out there.

Michelle Dunn is the nation's top expert on credit and debt collection. She has seven published books on the subject and 20 years' experience in the industry. Michelle Dunn has over 20 years experience in Credit and Debt collection. She is the founder and president of Never Dunn Publishing, LLC, is a writer, publisher, consultant and the Editorial Advisor for Eli Financial Debt Collection Compliance Alert Newsletter.