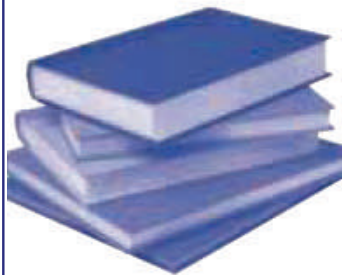


October 2009



Reader favorites to warm up the holiday season...



BAKER & TAYLOR
the future delivered

forecast

The Newest
Selection in
Adult
Hardcover
& Paperback

business & economics

Sell With Confidence: Unlock Your Potential.



SELL WITH
CONFIDENCE
UNLOCK YOUR POTENTIAL
PAUL VITALE
ONE OF AMERICA'S FAVORITE SPEAKERS

Vitale, Paul.

Strong fundamentals that refine techniques and increase productivity are presented in a quick-read, refer to often format. Methods to reevaluate core selling philosophies and embrace enthusiasm, while emphasizing areas such as being well organized, developing leads, increasing return on investment and engaging mentors are contained in practical form for serious sales professionals. Concise bonus sections explore habits of pitching with confidence and tips to providing quality customer care. **Original.**

Vital Communications, Inc. Paper. 216 pages. 9" x 6". Apr.

ISBN 9780966617443

\$17.00

trade paper nonfiction

forecast

BAKER & TAYLOR
the future delivered

october 2009