



Book Reviews, Book Lover Resources, Advice for Writers and Publishers

Small Press Bookwatch

Sell with Confidence

Paul Vitale

Vital Communications

PO Box 2042, Little Rock, AK 72203

9780966617443, \$17.00, www.paulvitale.com

For anyone who wants a boost of confidence whether they are marketing themselves or a product, September 7, 2009

Confidence counts for more than many people will ever give it credit for. "Sell with Confidence: Unlock Your Potential" is an inspirational and marketing guide from author Paul Vitale. Covering subjects from the approach, advertising one's product in conversation, working with leads, and how to enjoy one's work, there is much to be learned here. "Sell with Confidence" is of recommendation for anyone who wants a boost of confidence whether they are marketing themselves or a product.

Established in 1976, the Midwest Book Review publishes nine monthly book publications specifically designed for community and academic librarians, booksellers, and the general reading public. The Midwest Book Review is an organization committed to promoting literacy, library usage, and small press publishing.