

National Bank Building, Suite 309A  
525 S. Main  
Del Rio, Texas 78440

The  
**Mindquest**  
REVIEW OF BOOKS  
*Noteworthy Books*

**SELL WITH CONFIDENCE**

Unlock Your Potential  
by Paul Vitale

**Subject:** The value of persistence and a “resilient mind-set” are stressed in Paul Vitale’s dynamic book. He provides professional guidance about how to effectively overcome objections, sell and master your full potential. Vitale, with a degree in Mass Communications and Journalism, is the author of three books. He is a nationally recognized speaker and trainer stressing the value of a “positive attitude and strong work ethic.”

**Noteworthy:** “If you knock once and there is no answer, then knock again,” advises the author. The book provides the tools and keys to open doors for selling an idea or product while “evolving from marginal to memorable.” The interactive book provides the vehicle, road map, exercises, and unique secrets for successfully motivating people to say “yes.”

**Details:** Vital Communications, Inc. POB 2042, Little Rock, AR 72203. 501.663.1454. 198pg., \$17. ISBN: 978-0-9666174-4-3. [www.paulvitale.com](http://www.paulvitale.com).