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Paul Vitale: Motivating the Masses

Reported by: Mallory Hardin, KARK 4 News Wednesday, May 6, 2009 @06:22pm CST



One of the top motivational speakers in the country lives here in Arkansas. Although he spends much of the year speaking across the globe, this week he's back in the natural state.

With the tough economy, everyone needs a little inspiration. That's one reason Paul Vitale's business is booming.

"What I encourage people to understand, we'll get through this too, we've gotten through times in history before, we'll get through this," professional speaker Paul Vitale said.

It's a message he's taken across the world. Vitale has been a motivational speaker for the U.S. Postal Service and NFL teams such as the Minnesota Vikings and Washington Redskins.

"I try to remind athletes, they are in the position to influence. They really do inspire future generations," Vitale said. Wednesday, Vitale was back in his home state, speaking to members of the Arkansas Health Information Management Association.

"I think he was awesome and very inspiring. All the stories he shared with us, he's inspired me to do more," Adriana Holloway said after hearing Vitale speak.

Vitale also has three books. His most recent titled Sell with Confidence. He says that's a message businesses are still paying to hear, despite the economy.

"Businesses still make this a priority; inspiration, customer service, and presentation skills," Vitale said.

Vitale says whether he's speaking globally to professionals, or locally to a group of high school students, he spreads the same message: make every day count. A message he feels fortunate to share. "It's a lot of fun. I'm fortunate to get to do what I do, and this has been a great road to travel," Vitale said.



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